## wsoc-tv

Agency Name:	GMMB		Todays date:	10/29/2012
Advertiser Name:	Barack Obar	ma	Invoice Nbr.:	
× Credit	Debit	Refund	Transfer	SI Contract # 325053
Agency #	Advertiser #	Order Type	e	32000
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore		A/E Number: Ntl. Rep Nbr:	
Billed at Rate:			Corrected Rate:	
Gross Credit/Debit:	\$1,0	00.00	Net Credit/Debit:	\$850.00
REASON FOR ADJUSTMENT:				
SALES Agency Commission Adj Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered  TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error			OTHER Carting Error Technical Difficult Network Overrun Invoice Billing Err Computer Conv. I Production Billing Internet	or Error
<b>EXPLANATION:</b> credit due rebates for the week of	10/8 - dollars are being	respent		
W-Th 10/31 1135p-1207a 2x \$500				
Approved for Salas		-		
Approved for Sales		Approved f	or Accounting	

8/1/12		\$75.00 Charlotte (WSOC)	\$75.00	\$75.00		× × ×	<u>1</u>	:30 4:30A- 4:59A (EST)	:30 4:30A-	<u>ი</u>	09/18/12-09/21/12		5.0 Normal Line / Spot	5.0
9/13/12		\$5,800.00 Charlotte (WSOC)	\$5,800.00	\$725.00	co	× ×	& ×	(EST)	:30 8A- 9A (EST)	5	09/18/12-09/21/12		4.1 Normal Line / Spot	4.1
9/13/12		\$6,200.00 Charlotte (WSOC)	\$6,200.00	\$775.00	8	×	σ ×	(EST)	:30 7A- 8A (EST)	л	09/18/12-09/21/12		3.1 Normal Line / Spot	3.1
9/13/12		\$4,250.00 Charlotte (WSOC)	\$4,250.00	\$850.00	5	× ×	55 ×	30A (EST)	:30 6A- 6:30A (EST)	5	09/18/12-09/21/12		2.1 Normal Line / Spot	2.1
9/13/12		\$1,700.00 Charlotte (WSOC)	\$1,700.00	\$425.00	4	×	4 ×	30A (EST)	:30 5A- 5:30A (EST)	ъ	09/18/12-09/21/12		1.1 Normal Line / Spot	1.1
nts Entered	Comments	Station	Total	Rate	Su Spots	Tu We Th Fr Sa	SPW Mo Tu	Run Times	Length	Sec L	Dates	k Type (Ref #)	Line Type / 8reak Type (Ref #)	Line
							1ERICA	OBAMA FOR AMERICA	nents	Comments				
								Standard	Billing Type	Billing				-
le H		<b>1</b> 000000000000000000000000000000000000			Sales Tax		ical	National/Political	Account Types	Accou				f
		***************************************	\$140,352.00		Net Total			95/101/1536		CPE		9/	Washington, DC 20007	Wasi
			\$24,768.00		Commission			1	s/Fax	Phone/Fax			JUDU K Street NVV	3030
		***************************************					JRA	BASSETT, LAURA	Buyer Name	Buyer	es	nell & Associate	Greer, Margolis, Mitchell & Associates	Gree
		***************************************	90		Commission %		delphia	Telerep/Philadelphia	Sales Office	Sales				)
			Normal		Order Type	ohia (1057)	Telerep/Philadelphia, Philadelphia (1057)	Telerep/Phila	Salesperson	Sales			(	
					Demo	134148)	1536/OBAMA FOR AMERICA (134148)	1536/OBAMA		Brand			WSOCTV	
\$165,120.00	142	Grand Total:	06260214		Headline #	1067)	Political - Federal Candidate (1067)	Political - Fed	ict	Product	Charlotte, NC 28206-2700	Charlotte,		
\$0.00	2	Nov. 2012		No	CO-OP	sociates (2890)	Greer, Margolis, Mitchell & Associates (2890)	Greer, Margo	cy	Agency	1901 North Tryon Street	1901 Nort		
\$17,905.00	5	Oct. 2012	Jill Hipskind		Entered By	6)	Pol/B Obama/D/Pre/US (16256)	Pol/B Obama,	rtiser	Advertiser	<	WSOC-T\		
€147 215 00	<u>ju</u>	Sen 2012	10/29/12		Last Modified		01/12	09/18/12-11/01/12	Schedule Dates	Schec				
Pate		Charlotte (WSOC)	08/01/12		Date Entered				Contract #	Col				
Security of the security of th		grace consumer commence and a second						1		,				

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted Agency/Advertiser

Calco

Accepted Station

Date

COMMENTS:

13.1 Normal Line / Spot

09/18/12-09/21/12

30 6A- 7A (EST) 30 7A- 8A (EST) 30 8A- 9A (EST) 30 6A- 7A (EST) 30 8A- 9A (EST) 30 8A- 9A (EST) 30 9A- 10A (EST)

 $\times$ 

× × × × × × × × × × × × × × ×

\$300.00 \$500.00 \$375.00 \$375.00

\$1,500.00 Charlotte (WSOC) \$1,500.00 Charlotte (WSOC)

\$600.00 Charlotte (WSOC)
\$325.00 Charlotte (WSOC)
\$475.00 Charlotte (WSOC)
\$275.00 Charlotte (WSOC)
\$275.00 Charlotte (WSOC)
\$300.00 Charlotte (WSOC)

9/13/12 9/13/12 9/13/12 9/13/12 9/13/12

9/13/12

\$2,200.00 Charlotte (WSOC)

9/13/12

9/13/12 9/13/12

\$550.00

09/18/12-09/21/12

09/22/12-09/22/12 09/22/12-09/22/12 09/23/12-09/23/12 09/23/12-09/23/12

09/23/12-09/23/12

7.1 Normal Line / Spot
8.1 Normal Line / Spot
9.1 Normal Line / Spot
10.1 Normal Line / Spot
11.1 Normal Line / Spot
12.1 Normal Line / Spot

09/22/12-09/22/12

11 /2

\$300.00 \$325.00

\$475.00

\$275.00

14.1 Normal Line / Spot 15.1 Normal Line / Spot

09/18/12-09/21/12

:30 10A- 11A (EST) :30 10:58A- 12P (EST)



Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Agency Brand Product Advertiser

Contract #

325053

Date Entered

Schedule Dates

Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 1536/OBAMA FOR AMERICA (134148) 09/18/12-11/01/12

> 08/01/12 10/29/12 06260214 <u>Z</u> Jill Hipskin Charlotte (WSOC)

By Broadcast Month Spots

\$165,120.00

\$147,215.00 \$17,905.00 \$0.00 Rate

			ā	<u>.</u>	
one company and the company of the c		***************************************	odddiner+	N-0142-1-104	ete
	Grand Total :	Nov. 2012	Oct. 2012	Sep. 2012	
	14	1		13	

Commission % Package Deal Commission 15.00 \$24,768.00 Normal

\$140,352.00

Sales Tax Net Total

Comments Billing Type

O8AMA FOR AMERICA

Line

Line Type / Break Type (Ref #)

09/18/12-09/21/12

Dates

<u>Б</u>

Length

Run Times

SPW Mo Tu We Th Fr Sa 5u Spots

Rate

Total

**Station** 

Comments

Entered

9/13/12

\$375.00

\$1,500.00 Charlotte (WSOC)

\$275.00

\$275.00

\$3,300.00 Charlotte (WSOC)

9/13/12 9/13/12 9/13/12 9/13/12

9/13/12 9/13/12 \$275.00 Charlotte (WSOC)

\$275.00 Charlotte (WSOC)

× ×

×

×

09/22/12-09/22/12

19.1 Normal Line / Spot 18.1 Normal Line / Spot 17.1 Normal Line / Spot 16.1 Normal Line / Spot

09/18/12-09/21/12 09/23/12-09/23/12

09/18/12-09/21/12

:30 5P- 5:30P (EST)

:30 5:30P- 6P (EST)

× ×

× × ×

× ×

\$1,100.00 \$490.00

> \$7,700.00 Charlotte (WSOC) \$5,250.00 Charlotte (WSOC) \$5,100.00 Charlotte (WSOC)

\$490.00 Charlotte (WSOC)

\$875.00

\$850.00 \$825.00

\$1,000.00

\$850.00

:30 12P- 12:30P (EST) :30 12P- 12:30P (EST) :30 12P- 1P (EST)

:30 4P- 5P (EST)

×

09/18/12-09/21/12

09/22/12-09/22/12 09/18/12-09/21/12

:30 7P- 7:30P (EST) :30 6P- 6:30P (EST) 20.1 Normal Line / Spot

SE **Account Types Buyer Name** Phone/Fax 95/101/1536 National/Political

Sales Dffice Salesperson BASSETT, LAURA Telerep/Philadelphia

Greer, Margolis, Mitchell & Associates

Washington, DC 2000 3050 K Street NW

Telerep/Philadelphia, Philadelphia (1057)

**Drder Type** Demo

CD-DP Last Modified Headline # **Entered By** 

Printed At: 09:41 AM on Tuesday, October 30 2012 B/E Bookend P/B Piggy Back

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

30.0 Normal Line / Spot

09/18/12-09/18/12 09/24/12-09/24/12

> :30 10P- 11P (EST) :30 8P- 10P (EST) :30 7:30P- 8P (EST)

8

Accepted Station.

\$4,500.00 \$6,000.00

\$4,500.00 Charlotte (WSOC)

8/1/12 9/13/12

\$6,000.00 Charlotte (W5OC)

\$500.00 Charlotte (W50C)

\$500.00

\$850.00

\$3,400.00 Charlotte (W50C)

\$3,400.00 Charlotte (WSOC) \$1,000.00 Charlotte (W5OC)

9/13/12

9/13/12 9/13/12

8/1/12 9/13/12

29.1 Normal Line / Spot 28.0 Normal Line / Spot 26.1 Normal Line / Spot 25.1 Normal Line / Spot 24.1 Normal Line / Spot 23.2 Normal Line / Spot 22.1 Normal Line / Spot 21.1 Normal Line / Spot

09/22/12-09/22/12 09/18/12-09/21/12 09/18/12-09/21/12 09/23/12-09/23/12

:30 7:30P- 7:56P (EST)

× ×

× × ×

:30 6:58P- 7:30P (EST) :30 6P- 6:30P (EST)

-			Ann.	
S				1
Ö.				۵.
Ō				
	Will S	-		1
	.48	Street,	8700	

Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

**Buyer Name** Sales Office

Salesperson

Phone/Fax

Comments Billing Type Account Types WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Product Advertiser

Contract #
Schedule Dates

_		_	ر		_		_1		777	_	_	_	
O8AMA FOR AMERICA	Standard	National/Political	95/101/1536		BASSETT, LAURA	Teleren/Philadelphia	Teleren/Philadelnhia Philadelnhia (1057)	1536/OBAMA FOR AMERICA (134148)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/U5 (16256)	09/18/12-11/01/12	325053
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	<b>Entered By</b>	Last Modified	Date Entered
			\$140,352.00	\$24,768.00	15.00		Normal		06260214	No	Jill Hipskind	10/29/12	08/01/12
***************************************					al y memorane	mareainne 3,000 duite			Grand Total:	Nov. 2012	Oct. 2012	st Month	_
									142	2	200	Spots	
									\$165,120.00	\$0.00	\$17,905.00	#147 715 00	3
wo. Appay			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,										

			Situation	Dalwi.			Station	Accepted-Station:			A replied-Agency/Advertiser:	rrepade.
				7000	RACI	CONFIRMATION CONTR		00				
9/13/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		1	:30 9A- 10A (EST)	O1	09/24/12-09/24/12	44.1 Normal Line / Spot	44.11
9/13/12		\$1,450.00 Charlotte (WSOC)	\$1,450.00	\$725.00	2		2	:30 8A- 9A (EST)	<u>01</u>	09/24/12-09/24/12	43.1 Normal Line / Spot	43.11
9/13/12		\$1,5S0.00 Charlotte (WSOC)	\$1,550.00	\$775.00	2		2	:30 7A- 8A (EST)	S	09/24/12-09/24/12	42.1 Normal Line / Spot	42.1
9/13/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1		1	:30 6A- 6:30A (EST)	Δı	09/24/12-09/24/12	41.1 Normal Line / Spot	41.1
9/13/12		\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	12		1	:30 SA- 5:30A (EST)	5	09/24/12-09/24/12	40.1 Normal Line / Spot	40.1
9/13/12		\$5,000.00 Charlotte (WSOC)	\$5,000.00	\$2,500.00	2	2		:30 8P- 11:30P (EST)	51	09/22/12-09/22/12	39.1 Normal Line / Spot	39.11
9/19/12		\$30,000.00 Charlotte (WSOC)	\$30,000.00	\$15,000.00	2	2		:30 8:30P- 11:30P (EST)	6	09/20/12-09/20/12	38.2 Normal Line / Spot	38.21
9/13/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$500.00	ω	×	3	:30 11:3SP- 12:02A (EST)	S	09/18/12-09/20/12	37.1 Normal Line / Spot	37.1
8/1/12		\$600.00 Charlotte (WSOC)	\$600.00	\$600.00	_	1		:30 11:30P- 12:05A (EST)	6	09/22/12-09/22/12	36.0 Normal Line / Spot	36.01
8/1/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1	1		:30 11P- 11:35P (EST)	6	09/23/12-09/23/12	3S.0 Normal Line / Spot	35.0
9/13/12		\$4,7S0.00 Charlotte (WSOC)	\$4,750.00	\$950.00	s	× × ×	5	:30 11P- 11:35P (EST)	И	09/18/12-09/21/12	34.1 Normal Line / Spot	34.1
8/1/12		\$2,500.00 Charlotte (WSOC)	\$2,500.00	\$2,500.00	1	<u> </u>	-	:30 10P- 11P (EST)	6	09/21/12-09/21/12	33.0 Normal Line / Spot	33.01
8/1/12		\$2,000.00 Charlotte (WSOC)	\$2,000.00	\$2,000.00	L	<u></u>		:30 9P- 10P (EST)	6	09/21/12-09/21/12	32.0 Normal Line / Spot	32.01
8/1/12		Charlotte (WSOC)		\$4,000.00		1		:30 10P- 11P (EST)	6	09/20/12-09/20/12	31.0 Normal Line / Spot	31.01
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We In Hr Sa Su	SPW Mo	gth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

\$	and the second	
S		
0		
Ü		
	Makker .	117
~		

Greer, Margolis, Mitchell & Associates

Washington, DC 20007

CPE

95/101/1536

National/Political

Sales Tax Net Total Commission

Comments Billing Type Account Types

OBAMA EOR AMERICA

**Buyer Name** 

BASSETT, LAURA

Telerep/Philadelphia

Sales Office Salesperson

Fhone/Fax

3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency

Contract #
Schedule Dates Advertiser 09/18/12-11/01/12 Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 1536/OBAMA FOR AMERICA (134148)

325053

Date Entered

Greer, Margolis, Mitchell & Associates (2890)

Telerep/Philadelphia, Philadelphia (1057)

0emo CO-OP Entered By Last Modified Headline#

Package Deal Order Type

Commission % 10/29/12 Jill Hipskind 15.00 06260214 8 Normal

\$147,215.00 \$17,905.00 \$0.00 \$165,120.00
---

					4.0	X 0. X J. 100 J. 100 B.	4 2000 4 4 7 4 4 8 4	7.5 5 6 5 5 JON	***************************************			
				and the same of			S		2			
		o cidiom (1100c)	41,700.00	\$120.00	1		1 1		;30 S:30A- 6A (EST)	55	09/18/12-09/21/12	58.0 Normal Line / Spot
9/13/12		\$1 ZOO OO Charlotte (WSOC)	41 700 00	\$025.00	<u></u>			 	:30 4P- 5P (EST)	6	09/24/12-09/24/12	57.0 Normal Line / Spot
9/13/12		\$875 00 Charlotte (WSOC)	\$875.00	\$825.00			-	.  -	:30 12P- 1P (EST)	5	09/24/12-09/24/12	56.0 Normal Line / Spot
9/13/12		\$375 00 Charlotte (WSOC)	4375 DO	\$37E 00		-			:30 TO:30A- 1ZP (E31)		09/24/12-09/24/12	55.0 Normal Line / Spot
9/13/12		\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	_				010.F0A 13D /ECT)			O 100 Months of Space
9/13/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1	-			:30 10A- 11A (EST)	:3	09/24/12-09/24/12	54 0 Normal Line / Spot
21/0/12		\$4,000.00 Charlotte (WSOC)	\$4,000.00	\$4,000.00		×		1	:30 10P- 11P (EST)	55	09/21/12-09/21/12	53.0 M/G For 31.0.1 / Spot
0/6/17		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00		1			:30 12:05A- 12:3SA (EST)	5 3	09/21/12-09/21/12	S2.1 Normal Line / Spot
9/13/17		Charles (1900)	4500.00	\$00.000	_				:30 11:35P- 12:02A (EST)	5	09/24/12-09/24/12	S1.1 Normal Line / Spot
9/13/12		ten on Charlotte (MSOC)	#E00 00	10000					יס דדו דדייסטי (בסיי)		09/24/12/09/24/12	50.1 Normal Line / Spot
9/13/12		\$950.00 Charlotte (WSOC)	\$950.00	\$950.00					-30 11P- 11:35P (FST)	л 	00/24/12-00/24/12	
21 lc1 /c		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1		_	1	:30 7:30P- 7:56P (EST)	5 :3	09/24/12-09/24/12	49.1 Normal Line / Spot
21/12/10		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1		-	1	:30 6:S8P- 7:30P (EST)	5 :3	09/24/12-09/24/12	48.1 Normal Line / Spot
0/13/17		\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	1	-		ı ×	:30 6P- 6:30P (EST)	5 :3	09/24/12-09/24/12	47.1 Normal Line / Spot
0/13/12		\$6/5:00 Claintie (WSCC)	\$075.00	\$875.00				1	:30 5:30P- 6P (EST)	53	09/24/12-09/24/12	46.1 Normal Line / Spot
9/13/12		Charlette (WEOC)	400 TC04	100.00				-	:30 5P- 5:30P (EST)	S	09/24/12-09/24/12	45.1 Normal Line / Spot
9/13/12		\$850 00 Charlotte (WSOC)	\$850 OO	49E0 00			-					tile type / bicas type (vec. ")
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	o Tu We Th	SPW Mo	Run Times	Sec Length	Dates	+

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Greer, Margolis, Mitchell & Associates

**Buyer Name** 

BASSETT, LAURA

Telerep/Philadelphia

Package Deal

Normal

Commission %

15.00

Commission

Sales Office Salesperson

Phone/Fax

95/101/1536

National/Political

Sales Tax Net Total

> \$140,352.00 \$24,768.00

Washington, DC 20007 3050 K Street NW

Comments

O8AMA FOR AMERICA

Billing Type Account Types Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency Advertiser

Contract #

325053

Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-11/01/12 Political - Federal Candidate (1067) Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148)

CO-OP Demo Order Type

Entered By Date Entered Last Modified Headline # 06260214 Jill Hipskind 10/29/12 08/01/12

Sep. 2012 Oct. 2012 Nov. 2012 Charlotte (WSOC)
By Broadcast Month Grand Total

142

\$147,215.00 \$17,905.00 \$0.00

\$165,120.00

Comments 9/19/12 9/19/12 9/13/12 9/13/12 9/13/12 10/5/12 10/5/12 10/29/12 10/18/12 10/9/12 10/5/12 Entered

Line

Line Type / 8reak Type (Ref #)

Dates

5ec

Length

Run Times

5PW Mo 겁 We Th

Ţ

5a 5

Spots

Rate

Total

Station

\$850.00 \$850.00 \$425.00

\$3,400.00 Charlotte (W5OC)

\$850.00 Charlotte (W5OC) \$425.00 Charlotte (WSOC)

\$1,000.00 Charlotte (W5OC) \$7,000.00 Charlotte (W5OC) :30 6:30A- 7A (EST) :30 5:30A- 6A (EST)

:30 8P- 8:15P (EST) :30 6:30A- 7A (EST) 59.0 Normal Line / Spot

09/23/12-09/23/12 09/20/12-09/20/12 09/18/12-09/21/12 09/24/12-09/24/12 09/24/12-09/24/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Station

1986

Acreptod-Agency/Advoitisor

68.0 Normal Line / Spot

67.0 Normal Line / Spot 66.0 Normal Line / Spot 65.0 Normal Line / Spot 64.0 Normal Line / Spot 63.0 Normal Line / Spot 62.0 Normal Line / Spot 61.0 Normal Line / 5pot 60.0 Normal Line / Spot

10/12/12-10/12/12

:30 6:30P- A8C WORLD NEW5 TONIGHT :30:2:58P- COLLEGE FOOT8ALL COUNTDOWN

10/06/12-10/06/12 10/08/12-10/08/12 10/07/12-10/07/12

:30 10P- 11P (EST)

:30 9P- 10P (EST) :30 7P- 8P (EST)

×

\$4,500.00 \$8,500.00 \$1,000.00 \$7,000.00

\$1,065.00 Charlotte (WSOC) \$4,500.00 Charlotte (W50C) \$8,500.00 Charlotte (W5OC)

\$2,265.00 Charlotte (WSOC)

69.0 Normal Line / Spot

10/31/12-11/01/12 10/19/12-10/19/12

:30 11:35P- 12:07A (EST) :30 9P- 10P (EST)

× ×

× ×

\$1,575.00 \$2,265.00 \$1,065.00

\$1,575.00 Charlotte (WSOC)

\$0.00 Charlotte (WSOC)

\$0.00